SGR Promotion and Advertising Guidelines

- Stubbington Green Runners (SGR) has several different mediums in which to communicate with its club members and for the club members to communicate with each other. The SGR Committee have therefore set some simple guidelines around the clubs position regarding advertising or the promotion of other products or services that are not directly related to the SGR club running.
- It is important the club is not seen to be supporting, backing or promoting other services which may be to the detriment of the club membership or a way of advertising services that are not in keeping with the clubs mission statement.
    a) Promotion or advertising must not be misleading, harmful or offensive to our members and not damage the reputation of the club.
    b) Promotion or advertisement of charities that are not the SGR charities of the year should be approved by the SGR Committee prior to publication and promotion.
    c) Members promoting or advertising their own services to the Membership will require endorsement by a SGR Committee Member.
- Stubbington Green Runners is apolitical and supportive of its entire membership. No one should feel either undue scrutiny or pressure from another member(s).
- We follow the STOP (Several Times On Purpose) principle when it comes to dealing with unwanted posts and messaging. If you have been asked to stop, just stop.
- With certain exceptions as and when deemed appropriate and with prior approval by The Committee, such as related to the advertising occasional non-commercial sale of second hand running items, members must refrain from using the Club Facebook page for political or personal gain.